

REP HEADLINE# 6373947
** ORIGINAL REV#0 **

0160 7 2 10-1-11

REP: TEL# 703 528 7800
ORDER WORKSHEET

HARRIS REPORT FROM REP

FAX# 703 528 7880
OCT15/12 10.40
** MCGM-TV **

ADV # 3420 ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 955 AGY. NAME GREER, MARGOLIS, MITCHELL

WASHINGTON, DC 20007
3050 K ST NW,
CONTRACT # 6373947

REP.# OFF.# SALESMAN #
BUYER NAME DAN NAGELEBERG
SALES PRSN WA- DAVE CLARK

ORDER #
PRDCT OBAMA 30'S SKED A
FLIGHT DATES OCT16/12 - OCT22/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED
CLASS: NATL. LOCAL REGIONAL

REP: TO: NSA MAILORY FROM: GREG
NEW ORDER
THX PLS CFM, 10/15/12
DATE OCT15/12 10.40

New Political

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA SKED A

CF 10/15/2012

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$200.00	10/16	10/22	5		TU-F,M	5
AGENCY ADVERTISER CODE = 950 AGENCY PRODUCT CODE = 101 AGENCY EST# = 2051												
PROGRAM : BILL CUNNINGHAM CON COM1: BILL CUNNINGHAM												

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SIGNAL REV#0 ***

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*** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1100A PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT	30		\$225.00	10/16	10/22	5		TU-F,M	5
3			1100A-1200N PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT	30		\$225.00	10/16	10/22	5		TU-F,M	5
4			1200N-100P PROGRAM : STEVE WILKOS CON COM1: STEVE WILKOS	30		\$200.00	10/16	10/22	5		TU-F,M	5
5			200P-300P PROGRAM : MAURY POVICH CON COM1: MAURY POVICH	30		\$200.00	10/16	10/22	5		TU-F,M	5
6			500P-530P PROGRAM : FAMILY GUY CON COM1: FAMILY GUY	30		\$175.00	10/16	10/22	5		TU-F,M	5
7			500P-700P PROGRAM : NEWS PLUS MIN CON COM1: NEWS PLUS MIN	30		\$450.00	10/16	10/22	5		TU-F,M	5
8			530P-600P PROGRAM : FAMILY GUY CON COM1: FAMILY GUY	30		\$175.00	10/16	10/22	5		TU-F,M	5
9			700P-730P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN	30		\$750.00	10/16	10/22	5		TU-F,M	5
10			730P-800P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN	30		\$850.00	10/16	10/22	5		TU-F,M	5

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NAT REV# 0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			800A-900A PROGRAM : NEWS PLUS CON COM1: NEWS PLUS	30	123/2	\$150.00	10/16	10/22	5		TU-F,M	5
12			800A-900A PROGRAM : JERRY SPRINGER CON COM1: JERRY SPRINGER	30		\$75.00	10/16	10/22	5		TU-F,M	5
13			900A-1000A PROGRAM : JUDGE MATHIS CON COM1: JUDGE MATHIS	30		\$225.00	10/16	10/22	5		TU-F,M	5
14			1230P-330P PROGRAM : SEC FBL CON COM1: SEC FBL	30		\$1,000.00	10/20	10/20	2		SAT	2
15			1200N-1230P PROGRAM : SEC PREGAME CON COM1: SEC PREGAME	30		\$500.00	10/20	10/20	1		SAT	1
16			300P-500P PROGRAM : WEEKEND MOVIE CON COM1: WEEKEND MOVIE	30		\$75.00	10/21	10/21	1		SUN	1
17			800P-900P PROGRAM : VAMP DIARIES CON COM1: VAMP DIARIES	30		\$1,500.00	10/18	10/18	1		THU	1
18			900P-1000P PROGRAM : BEAUTY AND THE BEAST CON COM1: BEAUTY AND THE BEAST	30		\$1,000.00	10/18	10/18	1		THU	1
19			800P-900P PROGRAM : HART OF DIXIE CON COM1: HART OF DIXIE	30		\$800.00	10/16	10/16	1		TUE	1

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SINAL REV#0 ***

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20			900P-1000P									
			PROGRAM : SUPERNATURAL									
			CON COM1: SUPERNATURAL									
OCT/12			26875.00									
30						\$1,500.00	10/17	10/17	1		WED	1

CONTRACT TOTAL 26875.00
TOTAL SPOTS 73

MARKET TOTALS \$671,875 WDCW 4% WJLA 17% WUSA 25% WRC 32% WTTG 20% WPXW 0% WDCA 2%
CABL 0%

SVC- NSI
DEMOS- RA35+*